

Welcome! And thank you for joining us!

- We will begin the webinar at about 10:05am to give people time to log-in
- Audio can only be accessed through phone, so you will need to dial-in to hear audio. Information to dial-in is below:
 - Call-in toll-free number: 1-844-721-7241
 - Call-in number: 1-409-207-6955
 - Access Code: 1016626
- Music will play on the teleconference until we begin

**Chan
Zuckerberg
Initiative** 

EFFECTIVE SCHOOL PRACTICES TO SUPPORT THE WHOLE CHILD

Request for Applications

August 13, 2019

Presenters



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CZI, Education Initiative



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Webinar Logistics

The webinar will be recorded. Slides and recording **will be posted** on the website

Audio can only be accessed through phone, so you will need to dial-in to hear audio. Information to dial-in is below:

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All participants have been muted

If you have questions during the webinar

- Use the Q&A function to ask them. We have people ready to respond. Please direct your questions to “All Panelists.” Sending them to other options will have slower response times.
- We will answer some questions publicly and we will post responses to questions on the website so everyone has access to the information provided
- We will spend some time at the end of this webinar answering questions that come up multiple times or seem broadly relevant
- You may also send questions to wholechildrfa@chanzuckerberg.com

Agenda for the Webinar

Overview of CZI Education Initiative

Effective School Practices RFA

- The Opportunity
- Project Details and Timelines
- Application Tips

Q&A



Chan Zuckerberg Education Initiative



REQUEST FOR APPLICATIONS

Our Vision

Ensure that each and every young person enters adulthood with the skills and abilities they need to reach their full potential.

We envision a future in which:

- Student outcomes are dramatically improved and incorporate a broader definition of success beyond just academics
- Education is grounded in the science of learning and human development and continuously improves with evidence
- Educational inequities are eradicated

We recognize and respect:

- An equity lens is essential to achieving our vision
- People and relationships remain at the center of education
- Context and community matter and one size does not fit all
- Technology facilitates unique solutions, but it cannot solve problems by itself

What we mean when we say *The Whole Child*

Academic – Skills and knowledge typically associated with K-12 education. This includes the four core content areas: mathematics, literacy, science, and social studies,.

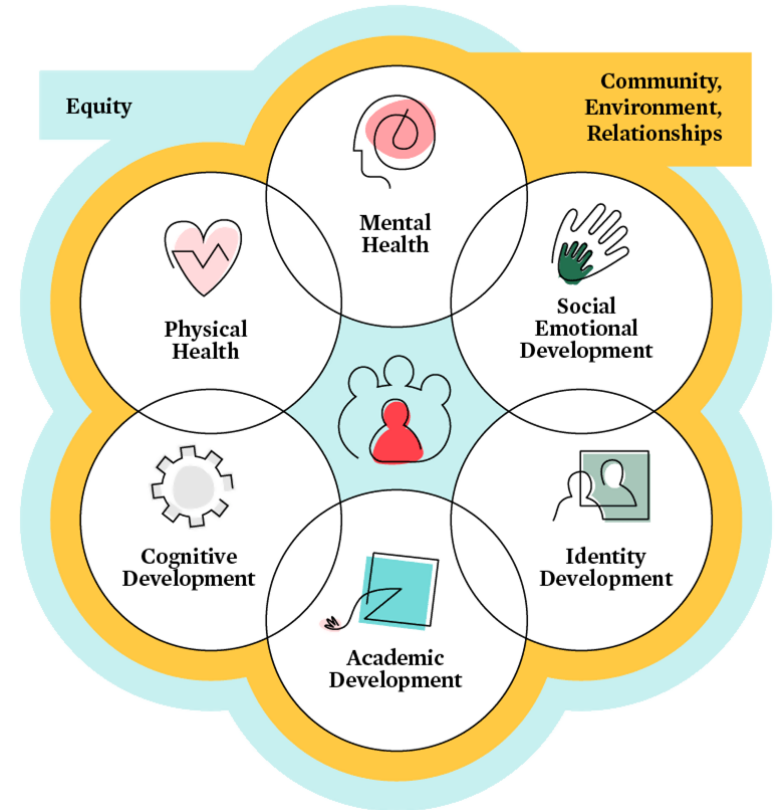
Cognitive – Skills related to attention, perception and memory.

Social-emotional – Skills and mindsets involved in the social process of learning and development.

Physical - Nutrition, fitness, and sleep, as well as vision, hearing, and dental health.

Mental - A state of well-being demonstrated by the ability to realize potential, cope with stress, work toward goals, and make meaningful social contributions and connections.

Identity - An individual's unique sense of purpose, including one's personal, collective, and cultural identities, as well as one's personal values.



Whole Child Partnerships and What We Are Learning

This Request For Applications (RFA) builds on the work that we have been supporting over the last two years in partnership with:

Science of Learning and Development Alliance



What we are learning

- Our education system was designed before the science of human learning and development emerged as a field, so many of those learnings have not been translated into how we design and practice within learning environments
- There is growing consensus around the importance of a whole child approach informed by science, and a lack of strong guidance around how to implement this in classrooms and schools
- There is opportunity for stronger and more consistent collaboration between practitioners and researchers to bring the science of learning and development to life in classrooms in practical and effective ways

Effective School Practices that Support the Whole Child

Request for Applications




The Opportunity


GOALS

- Identify and improve school practices by leveraging the science of learning and human development to elevate exemplars for the field, so that more teachers, leaders and schools have access to the science and resources that help students build academic skills as well as competencies beyond academics, and
- Leverage various forms of research-to-practice integration, to accelerate the ways knowledge of adolescent development can be applied to the design and practice of learning environments.


This grant opportunity is intended to support specific projects that will:




Identify a specific school-based practice



Use the science of learning and human development to refine and iterate the practice



Collect data to measure how the practice impacts the intended competencies, skills and mindsets



Use data collected to improve the practice's design

Minimum Criteria

- The school practice(s) or program must be intentionally designed to
 - ✓ support the development of **self-direction** and/or **curiosity**, addressing the foundational and precursory competencies, skills and mindsets, or "building blocks"
 - ✓ be designed and implemented with **students ages 11- to 18-year-olds** (grades 6-12)
 - ✓ be fully **integrated into one or more existing core structures** in the overall school model, specifically related to teaching and learning, school culture and climate, mentoring/advisory, professional learning.
- The practice(s) or program must be implemented in at least one school (previous to the grant and/or during the time period of the grant), and the school leader must be a part of the team submitting the application.
- The organization receiving the grant must be US-based and tax-exempt under Section 501(c)3
- Practices and projects should be implemented in US-based schools

Prioritization Criteria

TEAM

Collaborative and capable teams motivated to improve and iterate effective practice based in research.

ORGANIZATIONAL CAPACITY AND CAPABILITY

Organizations with demonstrated capacity to facilitate the translation, integration and evaluation of research to practice.

SPECIFIC PRACTICE

We are looking to strengthen and refine practices that support the development of self-direction and/or curiosity, addressing the foundational and precursory competencies, skills and mindsets, or “building blocks.”

SCOPED PROJECT

We are looking to support a well-scoped project that has a clear plan to identify a specific school-based practice, using the science of learning and human development.

COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

We will prioritize opportunities where DEI is a core component of the work and is effectively integrated throughout the design - for teams, organizations, practice(s), project and scale.

Project Details



Project Focus

We expect each team will have a unique project aimed at strengthening a specific type of practice.

Projects focus on a practice or a set of practices that are a core part of the school model.

Practices should be designed to effectively impact the development of concrete skills and mindsets in students ages 11-18.



Grant duration

Awards will be 12 months to 24 months with a project start date no earlier than January 2020.

Actual start date may vary.



Budget

Total costs for projects should range from \$300,000-\$750,000 for 12 months to 24 months, starting no sooner than January 2020.

Budgets should reflect no more than 15% indirect/overhead costs.

Tips about Eligibility

Projects that are Out-of-Scope

Full school models without clear articulation of the practices that make the model

Ideas that has not been tested or implemented in schools

Ideas that are outside the school day

- after school programs
- educator preparation programs
- policy initiatives

Practices that are focused solely on academics

Implementation of existing programs/model that **do not have** a clear perspective on how they might be improved based on the science of learning and human development

Who should be on the team?

At least one school leader needs to be committed and a part of the proposal team at the time of submission

Interdisciplinary teams are great, but teams do not need to have a researcher on the team at the time of submission

Selection Process



Application & Review Process

All applications must be completed and submitted through the Chan Zuckerberg Initiative [online application portal](#).

The review process is a three-step process including:

Step 1: An eligibility quiz

Step 2: A full application

Step 3: A full-team interview with all participating decision makers on the proposed project. Only a select group of applicants will be invited to the interview.

You can download a full application on the website in Word format so you can prepare responses



Key dates

| | |
|----------------------------------|--|
| August 1, 2019 | Application portal opens at 6:00am PDT |
| September 13, 2019 | Applications are due by 9:00pm PDT. Application portal will close |
| October 14 - November 1, 2019 | Full-team interviews |
| Late November 2019 | Earliest notifications of decisions (subject to change) |
| January 2020 | Earliest start date of award period (subject to change) |



If You Have Questions

- We will be answering questions on this webinar. The webinar is being recorded. The recording and the slides will be posted on our website.
- Refer to the FAQs and supporting documents on our website.
- You may also send questions to wholechildrfa@chanzuckerberg.com



Application Tips



Application Overview

For ease of review and preparation, the full version of the application can be downloaded on our website.

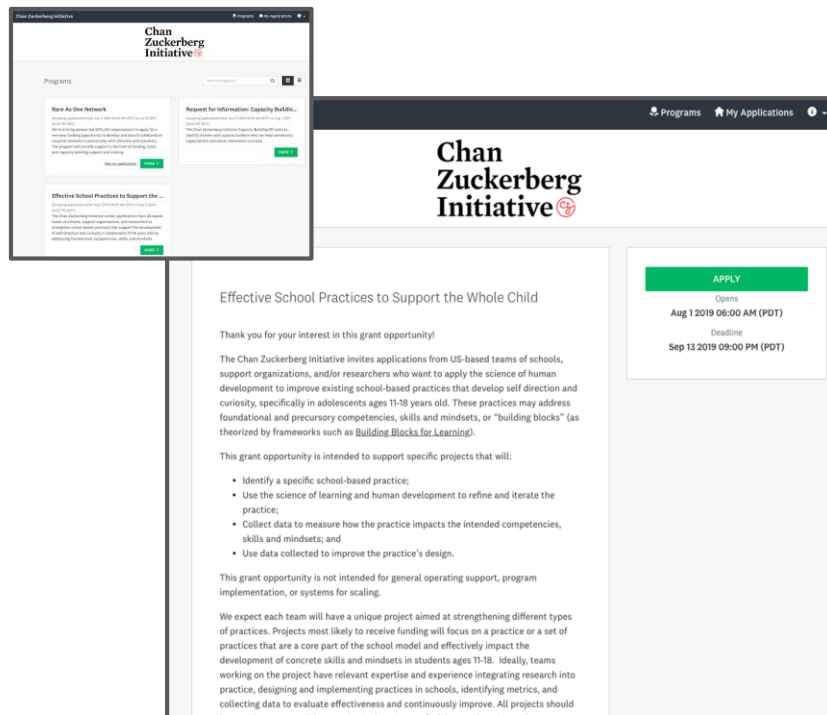
There are two stages to the application process:

- Eligibility Quiz
- Application

The **Eligibility Quiz** is a screen to help you determine if your project aligns to this funding opportunity before investing time to complete the application.

The **Application** is organized into 7 sections, which include:

- Application Contact Information
- Leadership Demographics
- Team
- Organization Capacity and Capability
- Specific Practices
- Scoped Project
- Commitment to Diversity, Equity and Inclusion



Eligibility Quiz

Purpose

- Help potential applicants determine if their project aligns to this funding opportunity before investing time in completing the application

Keep in mind...

- Answering “Yes” to all questions will give you access to the full application
- Intended to help you before spending the time on the much longer application

The screenshot shows a web application interface for the Chan Zuckerberg Initiative. The top navigation bar includes "Chan Zuckerberg Initiative", "Programs", and "My Applications". The main content area is titled "Eligibility Quiz" and features a progress bar. Below the title, it indicates "Section 2 of 3: Practice" and provides instructions: "You must answer 'Yes' to each question in this section to be given access to the application." The quiz consists of three questions, each with radio button options for "Yes" and "No".

Chan Zuckerberg Initiative Programs My Applications

← Back to application

Effective School Practices to Support...
Test
ID: 9947009023

Eligibility Quiz

0 of 1 tasks complete

Last edited: Aug 5 2019 02:21 PM (PDT)

REVIEW & SUBMIT

Deadline: Sep 13 2019 09:00 PM (PDT)

Eligibility Quiz

Section 2 of 3: Practice

You must answer "Yes" to each question in this section to be given access to the application.

1. Do you have a clearly defined practice or set of practices that develop the concrete skills and mindsets students need in order to demonstrate curiosity and self-direction?

For reference, here is a link to [An Overview of The Research We Ground](#) and [this list of organizations and experts](#) in fields related to curiosity and self-direction, as well as adolescent development. This list is not exhaustive, nor an endorsement. It is intended to be a starting place

Yes

No

2. Is the practice or set of practices designed specifically to support students ages 11-18 (grades 6-12)?

While we know that your schools may have students outside this age range, this practice should specifically focus on the developmental needs of students within this range.

Yes

No

3. Will you be able to answer questions about how this practice, project and your supporting organizations are engaging communities and designing solutions to address inequities?

Yes

No

Section 1 of 7: Applicant Contact Information

Purpose

- To know who to contact regarding the status of the application and with questions

Keep in mind...

- We will assume this person is the primary point of contact regarding this application process
- If awarded, grants will be made to the primary 501(c)3 organizations
- If you are applying with multiple organizations, please identify which one will receive the grant

Applicant Contact Information

Application Contact First Name

Application Contact Last Name

Application Contact Title

Application Contact Organization

Application Contact Email

Application Contact Phone Number

I confirm I am an official representative of the applicant organization and am authorized to submit this application.

Yes, I confirm

If awarded, which organization would receive the grant?

Is that organization US-based and tax-exempt under Section 501(c)3?

Yes

No

Section 2 of 7: Leadership Demographics

Purpose

- To know who is on the team leading the project - including team member roles at their respective organizations
- We collect data on ethnicity, race and gender to analyze our applicant pool and review process in order to design more equitable grant opportunities in the future

Keep in mind ...

- Please limit leadership to 2-7 individuals who are the key decision makers, directly involved in this project
- Ethnicity, race and gender questions have a “Decline to Answer” option for team members that would prefer to opt out of sharing this information

Please answer the following questions, that will populate a table

| | |
|--------------------------------------|----------------------------------|
| First Name | <input type="text"/> |
| Last Name | <input type="text"/> |
| Title | <input type="text"/> |
| Email | <input type="text"/> |
| Organization Name | <input type="text"/> |
| Organization Website (if applicable) | <input type="text"/> |
| Type of Organization | <input type="text" value="..."/> |
| Ethnicity (optional) | <input type="text" value="..."/> |
| Race (optional) | <input type="text" value="..."/> |
| Gender Identity (optional) | <input type="text" value="..."/> |
| Add additional team member? | <input type="checkbox"/> |

Section 3 of 7: Team

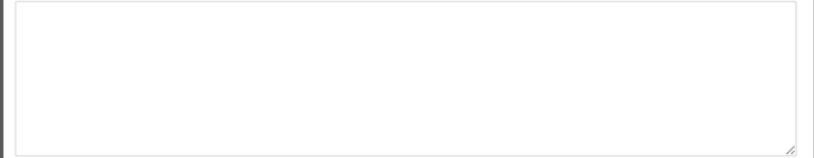
Purpose

- To get to know the team that will be working on this project

Keep in mind ...

- There needs to be someone leading on the project
- Teams need to have a school leader as a decision maker
- Partnerships across different organization are great, but not necessary
- Interdisciplinary teams are ideal because the work is complex and needs different expertise
- Looking for experience connecting research and practice - which might include:
 - adolescent development
 - applied research
 - school-based training and development

How did this team come together? What is the primary role and expertise of each team member in this project? Please provide any relevant examples of how team members have successfully collaborated in the past.



Section 4 of 7: Organization Capability

Purpose

- To understand the organizational experience and expertise that will help your team integrate research and/or implement, evaluate and improve practices

Keep in mind...

- Share examples or plans for how you have integrated research
- Share examples or plans for how you have implemented, evaluated, and improved practices
- There must be a school actively involved in this project to help inform the design and development of the practice

Why is this team and their collective organizations well-positioned to integrate research and to implement, evaluate and improve new practices?

Briefly describe the school (or schools) where the practice will be implemented and the conditions of the school(s) that set this project up for success. Please be sure to include how the school leader(s) has/have demonstrated commitment to fully participate in the project.

Please answer the following for the participating schools. You can add additional schools up to three schools.

School Name

School City

School State

Section 5 of 7: Specific Practices

Purpose

- To understand the practice you would like to develop

Keep in mind...

- Recommended reading: An Overview of the Research We Ground In
- Make clear connection to the skills and/or mindsets that you are trying to develop
- Help us see the key components of the practice
- We'd like to understand how you have evaluated the effectiveness of the practice to date
 - Evidence can be qualitative and/or quantitative
 - **Please do not submit any student personally identifiable information to CZI.** We consider all education data laws and regulations to be a baseline for action and will expect any partners or applicants to actively protect the privacy of students

Select all the skills and/or mindsets the practice(s) focus(es) on developing, specifically in adolescents (ages 11-18 years)? (click as many as apply)

Please describe the practice(s) and how it/they integrate into the core components of school (400 word limit). Questions to consider:

- What is the practice?
- How do you explicitly teach this skill and/or mindset?
- How do students get to practice these skills and/or mindsets?
- How is the practice designed to be integrated into the core structures of school?

We are hoping to support school practices grounded in the science of learning and human development. For more on what we mean, please visit [An Overview of the Research We Ground In](#). In what ways does this practice build your target skills and/or mindsets, specifically in adolescents, and incorporate what we know about how people learn?

Please describe the evidence (metrics, data) you currently use to evaluate the impact of the practice(s). What has the impact been to date?

Section 6 of 7: Scoped Project

Purpose

- To understand the project and work you plan to do to improve the practice

Keep in mind...

- Help us understand the project at a high-level
 - What are you trying to do?
 - How do you plan to do it?
 - What is your logic model for the next 12-24 months?
 - Inputs > Activities > Outputs > Outcomes
- Budget template categories include
 - Staffing - Existing and New
 - Professional Services
 - Sub-Granting/Sub-Awards
 - Other Direct Costs
 - Indirect Costs (not to exceed 15% of grant request)

Please provide a summary of your project. What would you like to accomplish in the next 12-24 months to further develop these practices? Please summarize your approach to key aspects of this project in more detail (500 words), including how you will:

- Approach understanding and applying the science of learning and human development to refine the practice (e.g. research-practice partnership, literature reviews, interviews with experts, etc.);
- Approach evaluating the impact of your practice on the intended competencies, skills and mindsets, throughout the improvement cycle; and
- Approach testing/piloting, measuring and improving your practice

What are the key project outcomes? What are your key project outputs/milestones and target completion dates?

Please provide a budget narrative for this project that describes how the budget aligns to the activities and outcomes outlined above. Briefly describe how sub-awardees will allocate their awards to staffing, direct costs, and indirect costs.

Section 7 of 7: Commitment to DEI

Purpose

- To help our team understand the context in which the practice is being designed and implemented

Keep in mind ...

- Your lens and your approach to diversity, equity and inclusion should be integrated throughout the entire application
- These questions focus on community engagement and the social and cultural context in which you operate
- They are intended to build the context in which the work will be done

We will prioritize opportunities where DEI is a core component of the work and is effectively integrated throughout the design, which will be evident in all sections of this application. We have also included some targeted questions in this section, for us to better understand your context and design approach.

How have you approached understanding and engaging your community in the design of this practice and project? How do you plan to understand and engage the community in the design and implementation of this practice and project?

Please share more about the social and cultural context in which your students live. What else needs to be true in order for this work to have its intended effect?

Questions?



REQUEST FOR APPLICATIONS

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Thank you.